



BASIC TALKING POINTS/MARKETING MESSAGES

“Our dream is to bring potable water and good sanitation to the entire country of Haiti. Water is essential for good living conditions and the people of Haiti deserve to have it. Rotary is proud to be an integral part of this venture to partner with the government and other agencies that have the expertise to create a transformational program for the country.” – Barry Rassin, Rotary International President 2018-19

WHAT IS HANWASH?

HANWASH (Haiti National Clean Water, Sanitation and Health Strategy) is a collaborative national initiative to provide thoughtfully managed and sustainable clean water and sanitation to all citizens of Haiti, along with the associated health, community and economic benefits. The initiative is led by Rotary District 7020 and DINEPA (The Haitian Government’s National Water and Sanitation Agency), along with other non-governmental organization (NGO) partners, such as Haiti Outreach and Pure Water for the World.

THE BACKGROUND

Half of Haiti’s water and sanitation infrastructure is simply not functioning. The country has been a frequent recipient of aid funding, most of which sadly only focuses on creating relief providing temporary fixes to the problems that exist rather than building the systems necessary for the country to function. The end result of “aid funding” is this: A survey of 1,096 water kiosks and 2,266 water fountains by DINEPA in 2013 showed that more than half of existing water kiosks are out of service and only 58.4% of existing water fountains inventoried are functional. Haiti Outreach in 2004, stated that over 40% of wells are non-functioning. A sustainable solution is needed for Haiti that can serve as a blueprint for other developing countries as well.

As Haiti work towards meeting the UN Sustainable Development Goals (SDG 6), they need partners to help build the systems that will move the country forward. This will stabilize the rapidly changing political climate in Haiti and is a significant reason why the HANWASH initiative is needed and the reason why so much time and effort has been invested in building a resilient relationship with the Haitian Government WASH agency DINEPA, along with its Directeur General and Team. Despite political changes, HANWASH’s relationship with DINEPA remains strong.

THE GOAL

The intention of HANWASH is simply to facilitate the creation of safely managed access to financially sustainable, potable water and sanitation to every household in Haiti.

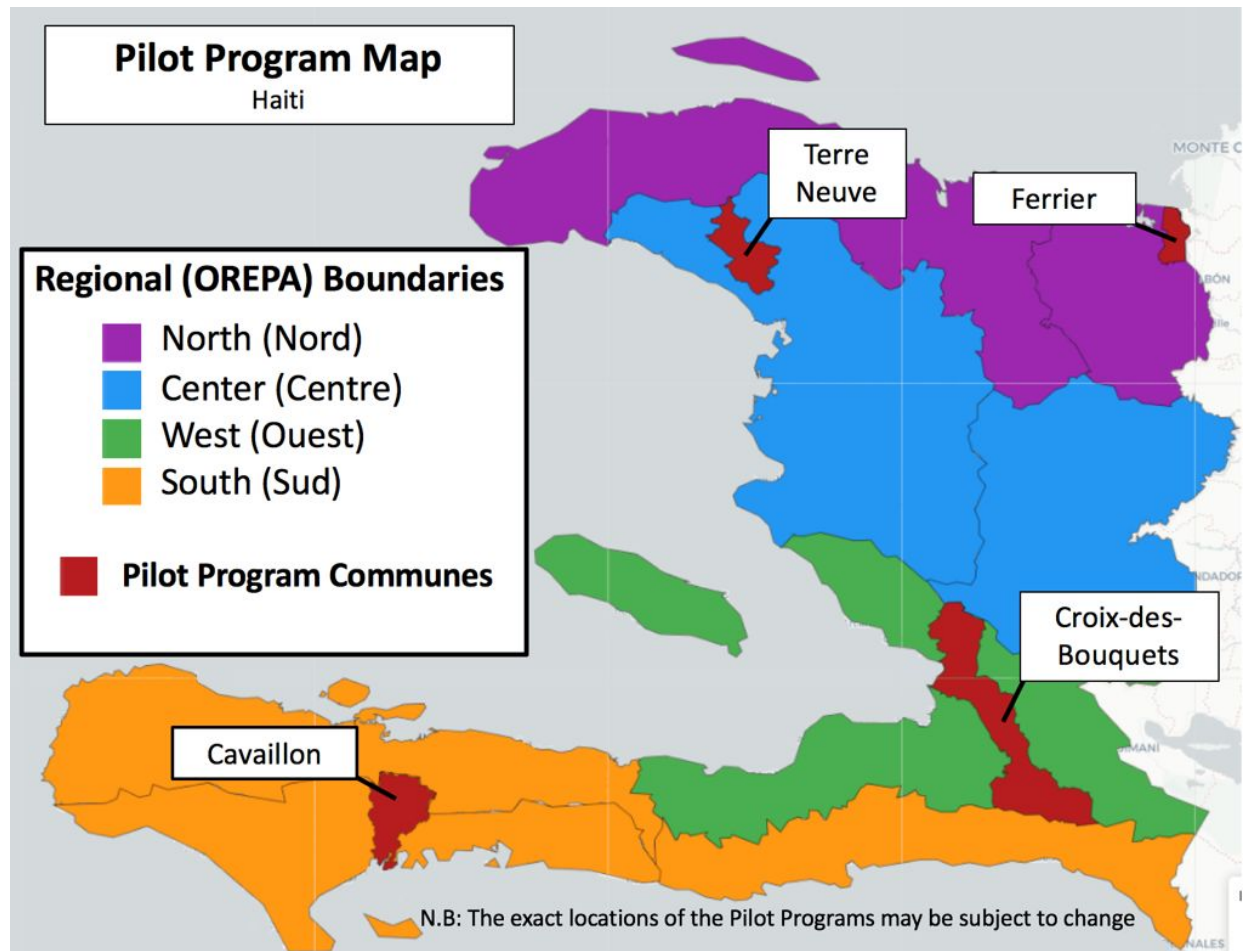
More specifically, by 2030, HANWASH would ensure availability and sustainable management of water and sanitation for all through:

- Universal and equitable access to safe and affordable drinking water
- Access to adequate and equitable sanitation and hygiene
- Long term commitment and engagement of local communities to support and strengthen improvements and management

This task requires establishing a framework of accountability, responsibility and transparency that works to enroll partners and create technically sound, revenue positive, safely managed infrastructure.

THE INITIAL PROGRAM

Focusing on systematically increasing access to sustainable managed water, initially in four of Haiti's 145 communes, with the aim of expanding the program across the whole of Haiti once it is shown to be successful. The four pilot projects are in the Communes of Cavaillon, Ferrier, Trou du Nord and Croix des Bouquets – representing one commune in each of the four OREPA regions, each supported by the Rotary club structure in the area.



Haiti Outreach assisted with the creation of a FRAPE (defined below) survey and Commune Action Plans (CAP) for each of the four target communes. By answering the following questions these CAPs will serve as guidance for the creation of a set of projects to be implemented that systematically increase WASH (Water, Sanitation and Hygiene) access with each intervention.

- 1) Where are we now?
 - a) What infrastructure exists?
 - i) (F) Functional
 - ii) (R) Responsibly Managed
 - iii) (A) Adequate Sanitation
 - iv) (P) Potable
 - v) (E) Last Inspected (Enspekte in Kreyol)

- b) Where is the infrastructure?
- c) Where are the houses?
- 2) Where do we want to go? (Universal Access to Safely Managed WASH)
- 3) What do we need to do to get there?

Each CAP will list a set of proposed interventions that the stakeholders are aligned upon:

- Water points/systems needing to be made potable
- Water points/systems needing repair/rehabilitation
- Areas where new water infrastructure needs to be created

For each intervention, HANWASH will work towards/confirm/validate that the infrastructure is technically sound, safely managed and revenue positive. Funding of approximately US\$1 million for each commune in the four pilots will be through a combination of smaller phased Global Grants from The Rotary Foundation and will take 12-24 months to complete.

CALL TO ACTION: WE NEED YOUR HELP!

This is a 12-year, multi-billion dollar endeavor to bring clean water to an entire country of Haiti and you can make a difference and have an impact in making that happen. Get involved in one of the ways outlined below or visit www.HANWASH.org to learn more.

- Be a Rotary **HANWASH District Champion** to partner with us on Global Grants for the four pilot projects and the many that will follow (more information outlined below)
- Get your Rotary club or district involved by contributing District Designated Funds
- Volunteer your professional or technical skills for planning and implementation on the ground or as a HANWASH committee member
- Introduce us to possible partner corporations, other non-governmental organizations or foundations
- Direct fellow Rotarians or anyone you know who may be interested to the www.HANWASH.org website to donate or volunteer
- Coordinate your Haiti water project with HANWASH if you have an existing one in place or are planning one
- Sign up on our website to receive our newsletter and stay informed on this transformational project
- Look for our booth at the HAMBURG Rotary International Convention House of Friendship

HANWASH ROTARY DISTRICT CHAMPIONS

Work alongside the HANWASH Steering Committee in a particular commune to drive the HANWASH Initiative forward:

- Design, structure and implement a local, regional and global marketing campaign to focus on:
 - Promoting HANWASH goals, structure, program and specific projects
 - Generating funding for HANWASH generally and for specific projects.
- Leverage the resources of Rotary at a club, district, zone level to achieve the above as well the resources of RI and TRF.
- Identify fundraising targets for specific grant funded projects
- Identify an annual fundraising target for HANWASH to include all aspects of its operations including administration.

- Work with the Grants and Finance Subcommittees as needed to budget and monitor fundraising versus these targets.
- Alongside the HANWASH Marketing and Communications Committee, Investigate and adopt all appropriate marketing channels including web, social media, e-blasts etc. and manage those media.
- Working with the Funding Partners Committee, investigate and recommend the various fundraising channels including TRF grants, DAF's, crowd funding and partner funding.

Together, we can bring thoughtfully managed and sustainable clean water and sanitation to all the citizens of Haiti!

www.hanwash.org